

POT PRICING GUIDELINES for Sales

Pricing artwork is always difficult. You want to sell the work, but also be fairly compensated for your time. Each potter has different benchmarks.

Check the online inventory system check to see how others are pricing things. Consider where your pieces lie in relation to other potters in the following aspects:

- Complexity of the form
- Size of the form
- Uniqueness of the form and/or techniques
- Complexity of glazing and decoration
- Overall impact (wow factor) of the piece
- Reputation of the potter
- Overall craftsmanship
- Your gut comfort level